AMENDMENT IN THE NATURE OF A SUBSTITUTE TO H.R. 574

OFFERED BY MR. BLILEY

Strike all after the enacting clause and insert the following:

1 SECTION 1. SHORT TITLE.

- This Act may be cited as the "Made in America In-
- 3 formation Act".
- 4 SEC. 2. ESTABLISHMENT OF TOLL FREE NUMBER PILOT
- 5 PROGRAM.
- 6 (a) Establishment.—If the Secretary of Commerce
- 7 determines, on the basis of comments submitted in rule-
- 8 making under section 3, that—
- 9 (1) interest among manufacturers is sufficient
- to warrant the establishment of a 3-year toll free
- 11 number pilot program, and
- 12 (2) manufacturers will provide fees under sec-
- tion 3(c) so that the program will operate without
- 14 cost to the Federal Government,
- 15 the Secretary shall establish such program solely to help
- 16 inform consumers whether a product is "Made in Amer-
- 17 ica". The Secretary shall publish the toll-free number by
- 18 notice in the Federal Register.

1	(b) Contract.—The Secretary of Commerce shall
2	enter into a contract for—
3	(1) the establishment and operation of the toll
4	free number pilot program provided for in subsection
5	(a), and
6	(2) the registration of products pursuant to
7	regulations issued under section 3,
8	which shall be funded entirely from fees collected under
9	section 3(c).
10	(e) USE.—The toll free number shall be used solely
11	to inform consumers as to whether products are registered
12	under section 3 as "Made in America". Consumers shall
13	also be informed that registration of a product does not
14	mean—
15	(1) that the product is endorsed or approved by
16	the Government,
17	(2) that the Secretary has conducted any inves-
18	tigation to confirm that the product is a product
19	which meets the definition of "Made in America" in
20	section 5 of this Act, or
21	(3) that the product contains 100 percent
22	United States content.
23	SEC. 3. REGISTRATION.
24	(a) Proposed Regulation.—The Secretary of
25	Commerce shall propose a regulation—

1	(1) to establish a procedure under which the
2	manufacturer of a product may voluntarily register
3	such product as complying with the definition of
4	"Made in America" in section 5 of this Act and have
5	such product included in the information available
6	through the toll free number established under sec-
7	tion 2(a);
8	(2) to establish, assess, and collect a fee to
9	cover all the costs (including start-up costs) of reg-
10	istering products and including registered products
11	in information provided under the toll-free number;
12	(3) for the establishment under section 2(a) of
13	the toll-free number pilot program; and
14	(4) to solicit views from the private sector con-
15	cerning the level of interest of manufacturers in reg-
16	istering products under the terms and conditions of
17	paragraph (1).
18	(b) Promulgation.—If the Secretary determines
19	based on the comments on the regulation proposed under
20	subsection (a) that the toll-free number pilot program and
21	the registration of products is warranted, the Secretary
22	shall promulgate such regulation.
23	(c) REGISTRATION FEE.—
24	(1) In general.—Manufacturers of products
25	included in information provided under section 2

1	shall be subject to a fee imposed by the Secretary
2	of Commerce to pay the cost of registering products
3	and including them in information provided under
4	subsection (a).
5	(2) Amount.—The amount of fees imposed
6	under paragraph (1) shall—
7	(A) in the case of a manufacturer, not be
8	greater than the cost of registering the manu-
9	facturer's product and providing product infor-
10	mation directly attributable to such manufac-
11	turer, and
12	(B) in the case of the total amount of fees,
13	not be greater than the total amount appro-
14	priated to the Secretary of Commerce for sala-
15	ries and expenses directly attributable to reg-
16	istration of manufacturers and having products
17	included in the information provided under sec-
18	tion 2(a).
19	(3) Crediting and availability of fees.—
20	(A) IN GENERAL.—Fees collected for a fis-
21	cal year pursuant to paragraph (1) shall be
22	credited to the appropriation account for sala-
23	ries and expenses of the Secretary of Commerce
24	and shall be available in accordance with appro-

1	priation Acts until expended without fiscal year
2	limitation.
3	(B) COLLECTIONS AND APPROPRIATION
4	ACTS.—The fees imposed under paragraph
5	(1)—
6	(i) shall be collected in each fiscal
7	year in an amount equal to the amount
8	specified in appropriation Acts for such fis-
9	cal year, and
10	(ii) shall only be collected and avail-
11	able for the costs described in paragraph
12	(2).
13	SEC. 4. PENALTY.
14	Any manufacturer of a product who knowingly reg-
15	isters a product under section 3 which is not "Made in
16	America''—
17	(1) shall be subject to a civil penalty of not
18	more than \$7500 which the Secretary of Commerce
19	may assess and collect, and
20	(2) shall not offer such product for purchase by
21	the Federal Government.
22	SEC. 5. DEFINITION.
23	For purposes of this Act:
24	(1) The term "Made in America" has the
25	meaning given unqualified "Made in U.S.A." or

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in commerce.

1	"Made in America" claims for purposes of laws ad-
2	ministered by the Federal Trade Commission.
3	(2) The term "product" means a product with

4 a retail value of at least \$250.

5 SEC. 6. RULE OF CONSTRUCTION.

Nothing in this Act or in any regulation promulgated under section 3 shall be construed to alter, amend, modify, or otherwise affect in any way, the Federal Trade Commission Act or the opinions, decisions, rules, or any guidance issued by the Federal Trade Commission regarding the use of unqualified "Made in U.S.A." or "Made in America" claims in labels on products introduced, delivered for introduction, sold, advertised, or offered for sale